# Introducing Ghanchi Technical FZE as Seiko Distributor for Swimming **Pool Timing System in** Pakistan and the Middle **East Region**

Discover how Ghanchi Technical FZE, one of the leading groups in Pakistan, is committed to providing innovative and high-quality products and services to its customers globally. Learn more about our partnership with Seiko and our latest product offering in the swimming pool timing system.

# SEIKO AQUATIC SYSTEMS

#### Who We Are

1 Values-Driven 🗱

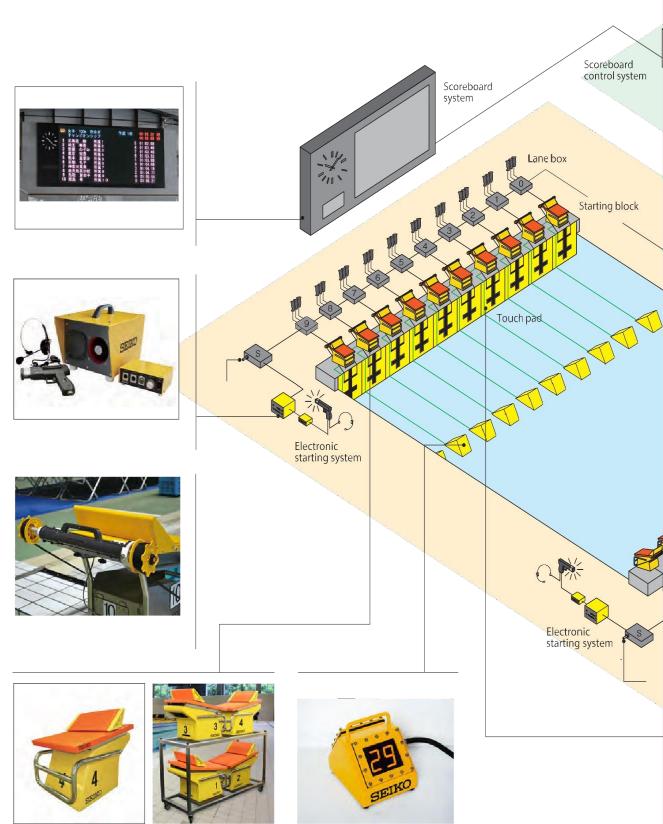
Integrity, respect, and commitment to excellence are at the core of our traditional family values that guide our business practices today.

Leadership

We strive to be leaders in every business we engage in, driven by sound financial management, talented human resources, and business opportunities that fit our values.

#### 3 The Future 💋

Our goal is to not only build a successful enterprise but to also enrich and give back to the communities we operate in. We aim to achieve this by partnering with our customers, our people, and the products and services we offer.

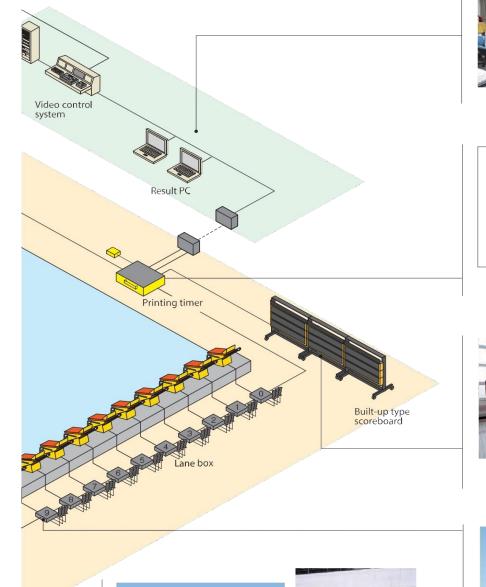


### Our Partnership with Seiko

1 Reliable

Seiko is a leading manufacturer of precision timepieces and high-tech sports timing systems, providing reliable and accurate equipment for sports competitions around the world.

We are proud to partner with
Seiko to offer its state-of-theart swimming pool timing
system in Pakistan and the
Middle East Region, ensuring
that swimmers get the best
equipment to showcase their
skills.













Our joint commitment to excellence ensures that the product we deliver will meet the high standards of quality that are synonymous with our brands.



# Why Timing is Essential in Swimming

#### Fairness 🅦

Accurate timing is critical in all sports, including swimming, to ensure fair and consistent results, regardless of the swimmer's skill level.

#### Records

Timing systems provide precise measurements, allowing swimmers to break records and achieve personal bests. It also provides swimmers and coaches with valuable information to help them improve their performance in future competitions.

#### Safety 🛱



Timing systems help maintain the safety of swimmers by reducing the risk of collisions during relay races and accurately recording the start and finish of each race.

## **How Our System Works**



**Touchpads & Sensors** 

Swimmers touch the pads located at the ends of each lane to stop the clock, and sensors record the time.



**Timing Console** 

The time data collected from the touch pads and sensors is transmitted to a timing console, where the results are displayed immediately.



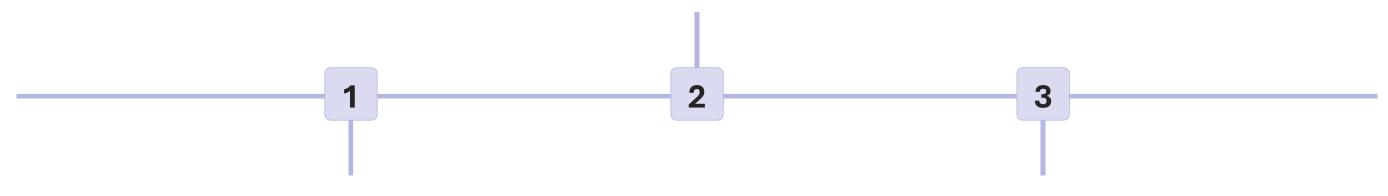
**Display Board** 

The times are presented on a display board, visible to the swimmers and spectators alike. The system can also generate printed results for instant documentation.

# Benefits of Our System for Swimming Competitions

#### **Efficiency**

The system can manage complex competitions with multiple races and swimmers, reducing the need for manual timekeeping and minimizing the risk of errors.



#### Accuracy

Our system can capture times with a precision of 0.001 seconds, ensuring that swimmers receive accurate results.

#### Real-Time Feedback

Results can be displayed in real-time, providing swimmers and coaches with valuable feedback on their performance during the competition.

# **Expansion into the Middle East Region**

#### Strategic Growth



Our expansion into the Middle East region helps us to grow our business whilst providing our customers with access to our top-quality products.

#### Increased Market



We are excited to create new opportunities in a region with strong potential and welcome the challenge of meeting new demands and exceeding expectations.

#### Cultivating Relationships :



We aim to build long-term partnerships with our customers, by fabricating innovative solutions that offer efficient and accurate technology and by providing superior after-sales support.

# GLOBAL LOCATION www.ghanchigroup.ae

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